What is claimed is:

1.   A computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and

(c)   forecasting sales of a new lottery game based on results of the query.

2.   The method of claim 1, wherein data in the table that do not satisfy the query are excluded from being used in the forecasting.

3.   The method of claim 1, wherein the query includes multiple conditions.

4.   The method of claim 1, further comprising automatically generating and graphically displaying a schedule for launch of the new lottery game.

5,   The method of claim 4, wherein the schedule includes when the design of the ticket is to begin, when manufacturing should occur, when review and delivery should occur and the launch date.

6.   The method of claim 1, further comprising:

causing the computer to display a menu for configuring the new game, and

configuring the new game using game attributes input into the menu by the user.

7.   The method of claim 6, wherein the menu enables the user to select the game attributes from a plurality of predetermined attribute lists.

8.   The method of claim 7, wherein the plurality of predetermined attribute lists include a respective list for each one of a game theme, game play style and game feature.

9.   The method of claim 1, enabling the user to enter an attribute of a lottery game, wherein the forecasted sales are based on past performance of lottery games having the entered attribute.

10.   The method of claim 9, wherein the menu allows the user to select one or more attributes from one of the predetermined lists.

11.   A computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and

(c)   modifying the table to contain values of an index that compares performance of each of the lottery game types that satisfy the query.

12.   The method of claim 11, wherein only data corresponding to a subset of the lottery game types that satisfy the query are included in the modified table.

13.   The method of claim 12, further comprising:

receiving a modification to the query input by the user;

dynamically updating the index values, so that the index values compare performance of each of the lottery game types that satisfy the modified query.

14.   A computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   causing the computer to display a menu for configuring the new game,

(c)   configuring the new game using game attributes input into the menu by the user; and

(d)   automatically generating and graphically displaying a schedule for development and launch of the new lottery game.

15.   The method of claim 14, wherein the menu enables the user to select the game attributes from a plurality of predetermined attribute lists.

16.   The method of claim 15, wherein the plurality of predetermined attribute lists include a respective list for each one of a game theme, game play style and game feature.

17.   The method of claim 14, wherein the schedule includes when the design of the ticket is to begin, when manufacturing should occur, when review and delivery should occur and the launch date.

18.   The method of claim 17, wherein step (d) includes allocating predetermined periods of time for the design of the ticket, manufacturing, review and delivery.

19.   The method of claim 1, wherein the data are stored in a second computer, and the first computer used by the user is connected to the second computer by way of the Internet.

20.   The method of claim 11, wherein the data are stored in a second computer, and the first computer used by the user is connected to the second computer by way of the Internet.

21.   The method of claim 14, wherein the data are stored in a second computer, and the first computer used by the user is connected to the second computer by way of the Internet.

22.   A computer readable medium encoded with computer program code, wherein, when the computer program code is executed by a processor, the processor performs a computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and

(c)   forecasting sales of a new lottery game based on results of the query.

23.   The computer readable medium of claim 22, wherein data in the table that do not satisfy the query are excluded from being used in the forecasting.

24.   The computer readable medium of claim 22, wherein the query includes multiple conditions.

25.   The computer readable medium of claim 22, further comprising automatically generating and graphically displaying a schedule for launch of the new lottery game.

26,   The computer readable medium of claim 25, wherein the schedule includes when the design of the ticket is to begin, when manufacturing should occur, when review and delivery should occur and the launch date.

27.   The computer readable medium of claim 22, further comprising:
        causing the computer to display a menu for configuring the new game, and
        configuring the new game using game attributes input into the menu by the user.

28.   The computer readable medium of claim 27, wherein the menu enables the user to select the game attributes from a plurality of predetermined attribute lists.

29.   The computer readable medium of claim 28, wherein the plurality of predetermined attribute lists include a respective list for each one of a game theme, game play style and game feature.

30.   A computer readable medium encoded with computer program code, wherein, when the computer program code is executed by a processor, the processor performs a computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and

(c)   modifying the table to contain values of an index that compares performance of each of the lottery game types that satisfy the query.

31.   The computer readable medium of claim 30, wherein only data corresponding to a subset of the lottery game types that satisfy the query are included in the modified table.

32.   The computer readable medium of claim 30, further comprising:

receiving a modification to the query input by the user;

dynamically updating the index values, so that the index values compare performance of each of the lottery game types that satisfy the modified query.

33.   A computer readable medium encoded with computer program code, wherein, when the computer program code is executed by a processor, the processor performs a computer implemented method for processing lottery sales data, comprising the steps of:

(a)   causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

(b)   causing the computer to display a menu for configuring the new game,

(c)   configuring the new game using game attributes input into the menu by the user; and

(d)   automatically generating and graphically displaying a schedule for development and launch of the new lottery game.

34.   The computer readable medium of claim 33, wherein the menu enables the user to select the game attributes from a plurality of predetermined attribute lists.

35.   The computer readable medium of claim 33, wherein the schedule includes when the design of the ticket is to begin, when manufacturing should occur, when review and delivery should occur and the launch date.

36.   The computer readable medium of claim 35, wherein step (d) includes allocating predetermined periods of time for the design of the ticket, manufacturing, review and delivery.

37.   A computer implemented system for processing lottery sales data, comprising:
        means for causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;
        means for enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and
        means for forecasting sales of a new lottery game based on results of the query.

38.   A computer implemented system for processing lottery sales data, comprising:
        means for causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;
        means for enabling a user of the computer to query the data in the table based on at least one criterion from a predetermined list of criteria; and
        means for modifying the table to contain values of an index that compares performance of each of the lottery game types that satisfy the query.

39.   A computer implemented system for processing lottery sales data, comprising:

means for causing display of a table on a computer, the table containing data representing lottery game attributes and lottery ticket sales for a plurality of lottery game types;

means for causing the computer to display a menu for configuring the new game,

means for configuring the new game using game attributes input into the menu by the user; and

means for automatically generating and graphically displaying a schedule for development and launch of the new lottery game.